



## Fake Tan Planogram Refresh Document.

The Fake tan category has now been updated for 2019. Please see below changes made to the planograms:

There are 3 sizes of planograms to choose from:

- Fake tan 2 Gondola Bays x 4 shelves (shelf widths are 700mm wide)
- Fake tan 1 Wall Bay x 7 shelves (shelf widths are 700mm wide)
- Fake tan 1 Gondola bay x 5 Shelves (shelf widths are 700mm wide)

All Planograms will be available to print from the Allcare Website in the Planogram folder. Please select one of the above sizes that best fits the space in your store.

### Delisted Lines:

The following products have been delisted from plans due to poor sales, please follow normal clearance policy to clear out the below lines. Please use local choice space in the category or if you have spare gondola ends to display the stock to clear out.

#### Reminder of stock clearance policy

1<sup>st</sup> month – clear stock at 25% off

2<sup>nd</sup> month – clear stock at 50% off

+2 months – clear stock at 75% off

PRODUCT_ID	UPC	NAME	MANUFACTURER
N/A	5081304356975	BELLAMIANITA GRADUAL TANNER 4%DHA 200ML	RONNOCO
N/A	5081304356982	BELLAMIANITA INSTANT TAN	Ronnono
N/A	735850195773	BPERFECT ULTRA DARK MOUSSE	Pharmacy Supplies
N/A	5391018041914	COCOA BROWN NIGHT/DAY TAN MOUSSE	Sundrelle
758134	8712561982641	DOVE DERMA SPA SUMMER REVIVED FAIR 200ML 758134	Link Up
755053	74170398359	SALLY HANSEN AIRBRUSH LEGS LOTION LIGHT 755053	Link Up
755054	74170398366	SALLY HANSEN AIRBRUSH LEGS LOTION MEDIUM 755054	Link Up
759124	3614220595580	SUNSHIMMER MOUSSE MEDIUM MATTE 150ML 759124	Link Up
759125	3614220595597	SUNSHIMMER MOUSSE DARK MATTE 150ML 759125	Link Up
760409	3614222518761	SUNSHIMMER IN SHOWER SELF TAN LOTION 200ML 760409	Link Up

### Local Choice Lines

The following tan mitts can be ordered by stores as local choice. The best sellers across company sales are on the plans but if you feel the below mitts sell better in your store please swap them out.

PRODUCT_ID	UPC	NAME	MANUFACTURER
N/A	<b>5060298550385</b>	BBOLD MITT Applicator Glove microfibre	PHARMACY SUPPLIES
N/A	<b>5081304357101</b>	ICONIC BRONZE TANNING MITT 1	RONNOCO
N/A	<b>5060146544269</b>	TANTASTIC FLAWLESS FINISH APPLICATOR MITT 1	BRANDSHAPERS

## New Additions:

### SOSU TANNING WATER TANNING FACIAL MIST 125ml

Light -Medium  
Medium – Dark

Introducing **Wonder Water...** your must have facial tan filter for those make-up free days and early on-the-go mornings.

A Vitamin E infused and super-hydrating face tan mist that develops in 4-8 hours giving your face a beautiful golden glow and that coveted filter effect.

**\*\*\*PLEASE NOTE THAT DUE TO POPULARITY OF SOSU TANNING WATER, IT HAS BEEN COMING IN AND OUT OF STOCK – IF YOU ARE HAVING DIFFICULTY ORDERING PLEASE DOUBLE FACE SOSU DRIPPING GOLD MOUSSE ON THE PLANOGRAM. UPDATES ON STOCKS WILL BE SHARED VIA THE WEEKLY BULLETIN\*\*\***



### SOSU DRIPPING GOLD FRESH GLOW TAN REMOVER 150ml

Everyone loves a fresh start, right? Remove stubborn tan with the Dripping Gold Tan Removal Mousse and start afresh, **ready to glow all over.**

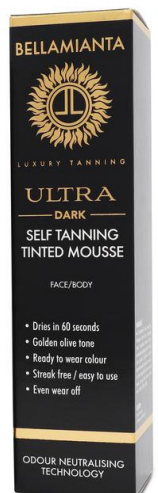
Quick AND easy, forget harsh ingredients and swap endless hours of excessive scrubbing for tan free skin in minutes.



### Bellamianta Ultra Dark mousse 150ml

Everything you love about the rapid mousse but darker! This revolutionary, easy to use, Self Tanning Tinted Mousse is bursting with natural extracts making it the ultimate skin treatment for all skin types.

One of the best features is that you can choose your shade... 2hrs light, 3hrs medium, and 6hrs+ dark. To achieve the darkest results leave on overnight.



**ICONIC BRONZE LOTION 200ML – available in:**

- Medium
- Dark
- Extra dark

**ICONIC BRONZE MOUSSE 175ml – available in:**

- Medium
- Dark
- Extra dark

Formulated to dry quickly, with a streak free, flawless finish, Iconic Bronze tan is designed for busy, on-the-go people, who want to look beautifully bronzed in an instant.

Enriched with sunflower oil and Omega 6 & 9, Iconic Bronze contains the perfect, unique blend of ingredients to leave your skin feeling soft, smooth and deeply nourished.



Fig, mandarin and orange blossom notes combine to create a fresh, vibrant, summertime scent, eliminating any bad, fake tan smell.

**B.Tan**

B.tan is for the everyday humans, who simply wants a tan. B.tan are a little bit fun and little bit quirky. B.tan’s self-tanning products are made without the gimmicks. no added nasties. no false claims. no over marketed ingredients... They are simply dark tanning products driven by awesome results. B.tan don’t just end their range at ultra-dark, they start there and work their way up. Just choose your level of super darkness and rinse it off when you’re as dark as you dare go!!...

- ✓ Streak Free
- ✓ Vegan Friendly
- ✓ No added Nasties
- ✓ No gross fake tan smell

- B.tan pre-shower 9min tan mousse 200ml
- B.tan Dark 1hr tan mousse 200ml
- B.tan Darker 1hr tan mousse 200ml
- B.tan Darkest 1hr tan mousse 200ml
- B.tan Gradual tan 200ml
- B.tan Tan mitt



### **BPerfect Watermelon Mousse 200ml**

Get a gorgeous glow in seconds with **10 Second Tan – Dark Watermelon Mousse** – self tanning formula containing natural and organic active ingredients.

Developed with aloe vera and soft notes of **Watermelon** this lightweight tanning mousse nourishes and moisturises, gliding over the skin for a flawless even tan. It is suitable for use on face and body.



### **bBold Xtra Dark Mousse 175ml**

bBold's Xtra Dark Mousse is formulated to provide an extra dark holiday glow, whilst boosting your skin moisture levels.

With a combination of naturally derived DHA, active moisturising ingredients and our signature scent, this ultra-lightweight formula will blend seamlessly onto the skin and develop into a gorgeous, natural dark tan.



### **TANTASTIC FAST DRYING SELF TAN LIQUID MED & Dark 150ml**

It dries in a flash leaving skin feeling beautifully soft and supple. It's also non-sticky, so you can dress and go in 2 minutes! no nasties – alcohol and paraben free!

- no fake tan smell
- no nasties – alcohol and paraben free!
- Light fast drying non-sticky formulation
- Glycerin moisturises and protects the skin
- Lasts up to 7 days





## Planogram Implementation:

### How to read:

- A planogram is read from left to right, like reading a book, and from bottom shelf to top shelf.
- Bay "A" is the first bay starting from the left.
- Each shelf on the planogram is named A01, A02, A03 on so on.....then the second bay is "B" and each shelf is named as B01, B02 etc...
- Included on the planogram is each shelf name