

## Foot care Planogram Refresh Doc.

The foot care category has been updated for 2019. The Carnation range has now moved from P med to GSL so can be merchandised from your FOC gondolas and have been added to the planograms. Further details follow below. Fixxa footcare range has also been extended.

The following size planograms are available to select:

- Foot care 2 bay Gondola x 5 shelves (shelf widths are 700mm wide)
- Foot care 1 bay wall x 7 shelves (shelf widths are 700mm wide)
- Foot care 1 bay gondola x 5 shelves (shelf widths are 700mm wide)

Please select the size that best fits the foot care section and print. Planograms will be available to print from the Allcare website in the planogram folder.

### Foot care NPD

The following Flexitol and Fixxa lines have been added to the range

SAP Code	Barcode	NAME
756230	9317129040444	FLEXITOL HEEL BALM 112G
756234	9317129041304	FLEXITOL MOISTURISING FOOT CREAM 756234 85G
768272	5391531144123	FIXXA 2pc Toe Separators Small
768264	5391531144048	FIXXA Toe Protectors Cushioned Comfort Gel
768269	5391531144093	FIXXA 2pc Adhesive Moleskin
768196	5391531144178	FIXXA Metatarsal Pad with Toe Loop
768192	5391531144130	FIXXA 2pc Toe Separators Large
768193	5391531144147	FIXXA 2pc Toe Separators



## Carnation licensing change

Three of the Carnation lines have changed licensing to GSL, meaning they can now be merchandised FOC for customers to self-select.

SAP Code	Barcode	Product Description
14427	5098928122183	CARNATION CORN CAPS 5
14435	5098928122190	CARNATION CALLOUS CAPS 14435 10
199125	5098928122176	CARNATION VERICAP VERRUCA TREATMENT 199125 1

## Delisted Lines

The below lines are being removed from planners due to poor sales. Please begin selling through at 25% off.

SAP Code	Barcode	Product Description	Manufacturer
758965	5011417565513	SCHOLL VELVET SMOOTH WET & DRY 758965 1	Uniphar
500711	5038483171370	SCHOLL PARTY FEET INSOLES 500711 1	Uniphar
758970	4002448087441	SCHOLL GEL ACTIV EVERYDAY HEELS 1pair	Uniphar
720108	3574660634839	COMPEED BLISTER EXTREME	Uniphar

## Planogram Implementation

### How to read:

- A planogram is read from left to right, like reading a book, and from bottom shelf to top shelf.
- Bay "A" is the first bay starting from the left.
- Each shelf on the planogram is named A01, A02, A03 and so on...then second bay is "B" and each shelf is named as B01, B02 etc...
- Included on the planogram is each shelf name