

Hand & Nail Planogram Refresh Doc

The Hand & Nail category has been updated for 2018. The category needed a 2nd refresh as the Broadway range has been discontinued and replaced with Kiss range. Some poor sellers that were on the previous plans have also been removed.

There is only one planogram size to select for Hand & Nail:

- Hand & Nail 1 Gondola Bay x 5 shelves (shelf widths are 700mm wide)

However there is a combination planogram of Hand & Nail with fake tan and lashes so please select either the above planogram or one of the below combination plans:

- Fake Tan with Hand & Nail
- Fake Tan, Hand & Nail and Lashes
- Hand & Nail with Lashes

All Planograms will be available to print from the Allcare Website in the Planogram folder.

Discontinued Products:

As mentioned all the Broadway lines have been discontinued by the supplier. Additional lines have also been removed due to poor sales. Please see below full list of discontinued lines. These will be set up on promotion at 50% off to sell through for 3 months. The promotion will be effective from 1st February 2018.

Barcode	Product Description	Supplier
731509000887	BROADWAY NAILS NAT DECEPT OB OVAL	Eurosales
731509003826	BROADWAY NAILS NAT DECEPT CONCEAL BUFF	Eurosales
731509003833	BROADWAY NAILS NAT DECEPT CLEVER PINK	Eurosales
731509005547	BROADWAY NAILS REAL LIFE PINK	Eurosales
731509005554	BROADWAY NAILS REAL LIFE BABY	Eurosales
731509005561	BROADWAY NAILS REAL LIFE PEACH	Eurosales
731509502657	B'way Jet Dry Nail Glue	Eurosales
731509508475	BROADWAY NAILS REAL LIFE PETITE PINK	Eurosales
731509508482	BROADWAY NAILS REAL LIFE PETITE PEACH	Eurosales
731509600858	BROADWAY BANANA FILE BBF901	Eurosales
731509613407	BROADWAY PINK GEL TWIN	Eurosales
5012874116843	CUTEX WHITENING FORMULA NOURISH	Parle & Hickey
74170353112	SALLY H TOP & BASE COAT INSTA BRITE WHITE	Jaymark
74170353754	SALLY H TOP & BASE COAT MEGA SHINE	Jaymark
74170368413	SALLY H STRENGTH & GROW MIRACLE THICK	Jaymark

New Products

A number of new Kiss nail products have been listed to replace the Broadway range. Please see below full list and product info:

Kiss Everlasting French Nails:

- Best Selling Nails worldwide
- White tip wont chip and crack
- Comfortable fit with flexible resin
- There are 4 new sku's in total



Kiss Natural Nails 100pk:

- Polish & design your manicure with all 10 nails same length and shape
- Super smooth surface
- Holds polish longer without chipping or peeling



Kiss Glues:

Kiss Maximum speed pink nail glue

- Pink Nail Glue
- Sets in seconds
- Bond & Repair

Kiss Precision Nail Glue

- Point Tip Nozzle
- Repairs fine tears
- Bonds in seconds



So Su Nails

- There are 9 sku's in the full range
- Within the full range there are 3 different nail types Stiletto, Ballerina & Squoval
- All nails are medium length, there are 24 nails in each pack with 10 different sizes
- Glue, manicure stick and mini nail file are also included in each pack.
- The nails are Cruelty free, paraben free & vegan friendly





Planogram Implementation:

How to read:

- A planogram is read from left to right, like reading a book, and from bottom shelf to top shelf.
- Bay "A" is the first bay starting from the left.
- Each shelf on the planogram is named A01, A02, A03 on so on.....then second bay is "B" and each shelf is named as B01, B02 etc...
- Included on the planogram is each shelf name