



Male Grooming Planogram

The male grooming category has been completed for 2021. The following planogram sizes are available to select from:

- Male grooming 1 Gondola Bay x 5 shelves (shelf widths are 700mm wide)
- Male grooming 1 Wall Bay x 7 shelves (shelf widths are 700mm wide)
- Male grooming 2 gondola bays x5 shelves (shelf widths are 700mm wide)

Please select the relevant size that best fit your space in store. If you are unsure of what size to use, please contact Gillian Farrelly (gfarrelly@uniphar.ie)

The Planograms will be available to print from the Allcare Website in the Planogram folder.

Promotional Shelf Space

On the bigger size planogram 2 bay gondola, there is shelf space left for promotional lines to order from Uniphar Link UP

Delisted Lines

The following products have been delisted from plans due to poor sales, please follow normal clearance policy to clear out the below lines. Please use local choice space in the category or if you have spare gondola ends to display the stock to clear out.

Reminder of stock clearance policy

1st month – clear stock at 25% off

2nd month – clear stock at 50% off

+2 months – clear stock at 75% off

SAP Code	Barcode	Product Description	Supplier
755092	5000231039508	BRYLCREEM STYLING POT ORIGINAL 150ml	UNIPHAR LINK UP
777941	8717163640937	Lynx Bs Ice Chill Dark Mat 250MI	UNIPHAR LINK UP
777940	8717163640920	Lynx Bs Black Dark Mat 250MI	UNIPHAR LINK UP
777939	8717163640890	Lynx Bs Africa Dark Mat 250MI	UNIPHAR LINK UP
777936	8717163640999	Lynx Ap Black Dark Mat 250MI	UNIPHAR LINK UP
770062	8710908648854	LYNX YOU SHOWER GEL 400ML	UNIPHAR LINK UP
777938	8717163641026	Lynx Ap Ice Chill Dark Mat 250MI	UNIPHAR LINK UP
777937	8717163641019	Lynx Ap Gold Nwm Dark Mat 250MI	UNIPHAR LINK UP
777942	8717163640951	Lynx Bs Gold Dark Mat 250MI	UNIPHAR LINK UP



Tena for Men

Tena for men range have been moved from the femcare planogram to the male grooming plans. They are on all sizes.

SAP Code	Barcode	Product Description	Supplier
770087	7322540426342	TENA FOR MEN LEVEL 1 12'S 753833	UNIPHAR LINK UP
753834	7322540016413	TENA MEN LEVEL 2 PADS 10'S 753834	UNIPHAR LINK UP
770086	7322540560602	TENA FOR MEN LEVEL 3 8S 770086	UNIPHAR LINK UP
774683	7322540886252	TENA FOR MEN PREMIUM PANTS LARGE 8S 774683	UNIPHAR LINK UP

Local Choice:

The below lines have been taken off the planogram due to low sales, but will be kept as local choice (i.e. do not put on clearance) if the below lines sell well in your store, you can keep them on plan

SAP Code	Barcode	Product Description	Supplier
N/A	5012583206019	Got2B Phenomenal Defining Cream 100ml	Pharmacy Supplies
N/A	5012583204398	Got2B Phenomenal Moulding Paste 100ml	Pharmacy Supplies
N/A	7332531074933	Got2B Phenomenal Texturizing Clay 100ml	Pharmacy Supplies
N/A	3086125705010	BIC 1 DISP RAZORS SENSITIVE ORANGE 5	SUNDRELLE
767476	7702018468034	GILLETTE BLUE II PLUS 5S	UNIPHAR LINK UP
777912	7702018943609	GILLETTE M3 DISPOSABLE RAZORS 3S	UNIPHAR LINK UP
759447	3014260274917	GILLETTE MACH3 TURBO BLADES 4S	UNIPHAR LINK UP
775930	7702018487394	GILLETTE SKINGUARD MANUAL RAZOR 1	UNIPHAR LINK UP
775929	7702018495788	GILLETTE SKINGUARD MNL CRT 4CT	UNIPHAR LINK UP
775931	7702018498543	GILLETTE SKINGUARD STARTER PACK 1	UNIPHAR LINK UP

New Products

The following products are new additions to the planograms:

SAP Code	Barcode	Product Description	Supplier
778078	5391533385371	MUST HAVE MENS DISPOSABLE RAZORS 8S & PIVOT HEAD BLADES 3S	UNIPHAR LINK UP
778079	5391533385388	MUST HAVE MENS DISPOSABLE RAZORS 5S & PIVOT HEAD BLADES 2S	UNIPHAR LINK UP
778080	5391533385395	MUST HAVE MENS DISPOSABLE RAZORS 14S & FIXED HEAD BLADES 2S	UNIPHAR LINK UP
786586	8710847925085	Lynx Africa Shower Gel 500ml	UNIPHAR LINK UP
787285	7702018541553	KING C GILLETTE BEARD TRIMMER	UNIPHAR LINK UP
787290	7702018541652	KING C DOUBLE EDGE RAZOR +5CT	UNIPHAR LINK UP
787289	8001841618425	KING C BEARD OIL 30ML	UNIPHAR LINK UP



SAP Code	Barcode	Product Description	Supplier
787287	8001841618371	KING C BEARD BALM 100ML	UNIPHAR LINK UP
787288	8001841618272	KING C BEARD WASH 350ML	UNIPHAR LINK UP
770468	8718951059511	SANEX MEN SHOWER SENSITIVE 500ML	UNIPHAR LINK UP
771897	8717644012208	LYNX BODY SPRAY AFRICA 150ML	UNIPHAR LINK UP
778834	8717163627099	DOVE MEN SPORT ACTIVE FRESH AP 250ML	UNIPHAR LINK UP
778835	8718114216324	DOVE MEN+CARE DEO AEROSOL CLEAN COMFORT 250ml	UNIPHAR LINK UP
771898	8712561614023	LYNX BODY SPRAY BLACK 150ML	UNIPHAR LINK UP
778837	8717644682944	DOVE MEN BWASH EXTRA FRESH 400ML	UNIPHAR LINK UP
761051	8710908415821	LYNX BODY SPRAY BLACK DUO (2 X 150ML)	UNIPHAR LINK UP

Planogram Implementation:

How to read:

- A planogram is read from left to right, like reading a book, and from bottom shelf to top shelf.
- Bay "A" is the first bay starting from the left.
- Each shelf on the planogram is named A01, A02, A03 on so on.....then the second bay is "B" and each shelf is named as B01, B02 etc...
- Included on the planogram is each shelf name