

This week's Focus **COMPLETE**

- May Promotion starts 29th Apr ○
- Claim: Electronic 5th & Manual 7th ○
- Rewards Promotion 3rd – 9th May ○
- Supplier's Price Update 27th Apr & 4th May ○

People

Recruitment
Attached is this weeks recruitment.

Front of Counter

May Promotions
See attached Mays promotions briefing document, deal sheet & supporting gondola ends. Please ensure to review the buy in dates per offer on the deal sheet to ensure stock is ordered when the contract pricing is live. Any questions contact Emma at ejones@unipharm.ie.

Dispensary

Final Exception Files
March's final exceptions file are now available for download. Please remember final exception files will list your rejects that can potentially be reclaimed. Act on them before submitting January's claim. Rejects listed in the final exception that **cannot be reclaimed must be deleted from the E-Claims "Resubmitted claims" screen**. This will avoid the same claim being resubmitted and rejected twice.

Claim Pack Reports
Claim reports will be sent to all stores email on Friday 30th April. Please ensure to go through each one of them and act immediately in any discrepancy shown before submitting this month's claim.

Loans
Remember to remove any loan prescriptions before submitting the claim.

April's Claim
April's Claim must be electronically sent **by Wednesday 5th May**. Manual claims (Dental, EU, and Methadone prescriptions) should be posted to PCRS in Finglas by **Friday 7th of May**.

Generics Update
Please see attached generics update. For any questions please contact Roman at rdeak@unipharm.ie.

Supplier's Price Update

- Attached price update for Allied Imports, Brandshapers, Daelgate & Kare Cosmetics taking effect on Tuesday 27th April. RRP's will be effect by this update. Please ensure your SEL's are updated accordingly. Any queries contact Stephen, Mark or Grace at allcareproducts@unipharm.ie.
- Attached Supplier Price Increase for J&J, Ultrapure & NUK taking effect on Tuesday 4th May. RRP's will be effect by this update. Please ensure your SEL's are updated accordingly. Any queries contact Stephen, Mark or Grace at allcareproducts@unipharm.ie.

Rimmel Cosmetics (selected stores)

- Please find attached the Rimmel May / June 2021 Promotions - Save up to €4 Selected Ranges. The attached hotspot will run in store from 7th May – 1st July 2021. Stand updates are due to commence in June, date to be confirmed in advance.
- For Stores that have a Rimmel Cosmetics Stand only. The attached SKUs will be discontinued from July. From May 5th – June 30th, these lines will be reduced to half price. The commercial team will provide the EPOS data with the supplier and they will issue a credit for 50% off trade value of the delisted items sold during the above dates. At the end of the half price period the supplier will count and uplift the remaining stock and issue a full credit for stock not sold. Please sell through these lines and do not reorder.

VMS Planograms
The following 2 lines were omitted from the updated planograms, can you please order and add to your VMS section:

- 760055 – 8713975500018 – Morepa Smart Fats Cholesterol caps 30's
- 784909 - 7613287212528 – Minami DHA + EPA Liquid kids plus D3 100ml

Marketing

Social Media
Remaining for this month we have World Immunization Week (24th-30th April) and National Active School Week (26th-30th April). [Click Here](#) for content to use.
In May, we have Skin Cancer Prevention month (1st-31st), World Asthma Day (5th), National Teachers Day (5th), World Hand Hygiene day (5th), International Nurses Day (12th), European Public Health week (17th-21st), European week against Cancer (25th-31st), World Digestive Health day (29th), World No Tobacco Day (31st). [Click Here](#) for content to use.

Social media competitions
Jordan Dental competition (24th April – 1st May): We are giving away eco dental products from the Jordan Dental range to 3 lucky winners. Alflorex Vitamin D competition (28th April-5th May): We are giving away a year's supply of Alflorex Vitamin D capsules. Both competitions will run across Facebook and Instagram. Please share to your Instagram stories to promote it.


Allcare Rewards Promotions (rewards stores only)
Reminder that the swipe to win a Fitbit Charge 4 competition is live in store until April 28th, please encourage customers to swipe their rewards card to enter.
3rd-9th May (selected stores): 15% off for teachers and SNAs for National teachers day on 5th May
3rd-9th May (selected stores): 100 points when you spend €10 or more on VMS

Training

Pharmacy Inhaler Technique Webinar Invite
Asthma Webinar May 6th at 7.30pm. Inhaler technique demonstration by Ruth Murrow, Advanced Nurse Practitioner. Kevin Morris MPSI will discuss the environmental impact of inhalers and small changes which can make a big impact on the environment and cost savings.
Zoom Meeting [Link](#). Meeting ID: 995 4764 1942; Password: 553246

Altrient C (selected stores)
Altrient C is launching in some Allcare stores. Altrient's liposomal technology delivers superior bio-availability for the optimum absorption of nutrients in the body. Product Training Sheet attached. [Click Here](#) for videos providing excellent information on the range.

Olive Training
Starting from next week we will be rolling out our new 'OTC Expert' Badges to all our team members who have fully completed the OTC Modules on the online academy. Monthly these will be sent out to the remaining team members who have completed the full OTC modules. We have launch new modules on Olive covering Canesten and Bayer Training! These modules are under 10mins long and a great way to support with refreshing your knowledge.



Health Services

Lifescan
This is the last week of our Lifescan Glucometer Upgrade Initiative so please make sure you have contacted all suitable patients to make sure they don't miss out on the chance to upgrade their Meter. The One Touch Verio strips are on HSE List A and offer the highest reimbursement price – any queries on this service please contact Melissa mobrien@unipharm.ie.

Retail Operations

Till Functions
If your store doesn't automatically pull your credit card sales please follow the below instructions to amend this and make life a bit easier.

Log onto the till > Menu > Audit & Close > Scroll down to Audit session list in the bottom ½ of the page
> Highlight Enable Non-Cash Auto Counts > Tick Box on the top right.

Apr / May Activity Planner 2021				
DEPARTMENT				
	Week 17 26 th Apr – 2 nd May	Week 18 3 rd – 9 th May	Week 19 10 th – 16 th May	Week 20 17 th – 23 rd May
Commercial	<p>April Promotion</p> <p>27th – Supplier Price Update Allied Imports, Brandshapers, Daelgate & Kare Cosmetics</p> <p>29th Apr – May promotions Begin</p>	<p>May Promotion</p> <p>4th – Supplier Price Increase for J&J, Ultrapure & NUK</p> <p>5th – (selected stores): 15% off for teachers and SNAs for National teachers day</p> <p>3rd - 9th May – (selected stores): 100 points when you spend €10 or more on VMS</p>	<p>May Promotion</p>	<p>May Promotion</p>
Dispensary & Health Service	<p>Log Delivery on PMR</p>	<p>Log Delivery on PMR</p> <p>5th – Electronic Claim</p> <p>7th – Manual Claim</p>	<p>Log Delivery on PMR</p>	<p>Log Delivery on PMR</p>
Retail Operations	<p>Please Use credits@allcaresupport.ie to log any issues with missing stock</p>	<p>Please Use credits@allcaresupport.ie to log any issues with missing stock</p>	<p>Please Use credits@allcaresupport.ie to log any issues with missing stock</p>	<p>Please Use credits@allcaresupport.ie to log any issues with missing stock</p>
Digital & Marketing	<p>26th - National Active School week, baby offers last chance</p> <p>27th - World Immunization Week, Ask a pharmacist (Vitamin D)</p> <p>28th - Alflorex Vitamin D Competition, Online Doctor</p> <p>29th - Family value offers</p> <p>30th - Summer specials offers, online doctor</p> <p>1st - Rewards card promo</p> <p>2nd - Ask a pharmacist, blog</p>	<p>3rd - Suncare essentials</p> <p>4th - Online Doctor</p> <p>5th - Ask a pharmacist (World Asthma Day), national teachers day (15% off rewards offer)</p> <p>6th - Tan Organic Tan Thursday</p> <p>7th - Pantene hair biology, Online doctor</p> <p>8th - Blog</p> <p>9th - Ask a pharmacist</p>	<p>TBC</p>	<p>TBC</p>